



# **PRESIDENTIAL LIFE CORPORATION & SUBSIDIARIES**

## **CODE OF ETHICS CHIEF EXECUTIVE OFFICER AND SENIOR FINANCIAL OFFICERS**

Presidential Life Corporation's ("the Company") Chief Executive Officer ("CEO") and senior financial officers hold important and elevated roles in corporate governance in that they are uniquely capable and empowered to ensure that shareholders, creditors and other stakeholders' interests are appropriately balanced, protected and preserved. This policy emphasizes the role of the CEO and senior financial officers in the conduct and practice of financial management and provides key principles that the CEO and senior financial officers shall follow and advocate.

### **Senior Financial Officers**

Senior financial officers include the Company's Principal Financial Officer, Treasurer and Controller.

### **Honesty and Integrity**

The CEO and senior financial officers shall observe high standards of business and personal ethics and practice honesty and integrity in every aspect of dealing with the public, the business community, stockholders, directors and governmental authorities.

### **Compliance with Laws and Regulations**

The CEO and senior financial officers shall comply with applicable laws, regulations and related rules and are prohibited from engaging in any activities that could involve the Company in any unlawful practice.

### **Avoidance of Conflicts of interests**

The CEO and senior financial officers shall not engage in apparent, potential or actual conflicts of interest, improper solicitation of business or conflicts based on outside interests.

### **Full, Fair, Accurate, Timely and Understandable Financial Disclosure**

The CEO and senior financial officers are responsible for the Company's accounting controls and procedures, and the protection of shareholder interests. This responsibility includes full, fair, accurate, timely and understandable disclosure in reports and documents filed or submitted to the Securities and Exchange Commission, public communications made by the Company, other regulatory or required reports and internal reports.

### **Compliance**

The CEO and senior financial officers shall comply with this Code and the Corporate Code of Conduct. Failure to comply with this Code or the Corporate Code of Conduct will result in appropriate sanctions administered with principles of fairness and equity, up to and including termination of employment.